

## ARIZONA HOSTS SPECIAL CONFERENCE

Submitted by **PID Joe Preston**

I recently attended the 20th Annual North American Conference of Lions Foundations. It was hosted by the Lions Sight and Hearing Foundation of Arizona. Donna Rowe-Ruggeri along with Lions Priscilla White, Jackie Acorn, PDG Bill Morrison, Santos Alvarez and myself, served as the Host Committee.

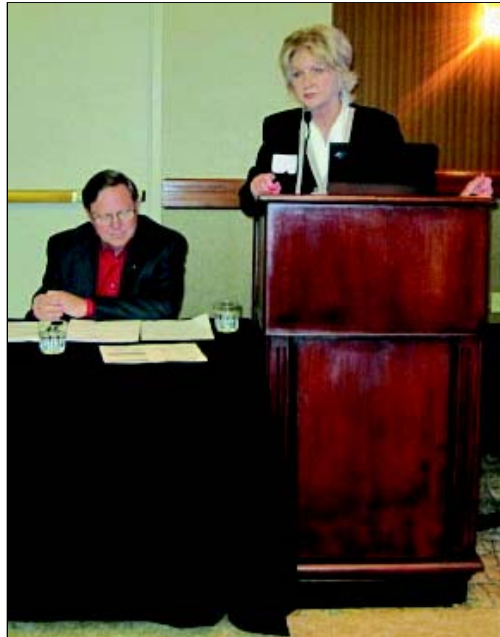
This conference was attended by members from all over the USA, all coming together to conduct their yearly business, network, exchange ideas, attend seminars and more. The theme was "How to Survive in a Down Economy." In addition to this there were seminars on Capital Campaigns and Major Donors, Legal Compliance for Foundations, Burnout, Challenges Non Profits Face, and Writing Grants.

My favorite seminar was given by Dr. Tsui from the University of Arizona on Glaucoma. Many of us have heard of the tremendous research that they are doing, but they are also on the leading edge of providing new solutions to this major cause of blindness. This would be a great program to bring to one of our multiple district events. As Arizona Lions we should all be proud of the partnership we have with the University of Arizona.

The Legal Compliance seminar was fascinating. They discussed many challenges. One that caught my attention was that there have been many lawsuits being brought against service clubs or foundations that provide scholarships. Losers have been suing, charging discrimination. Apparently it is hard for clubs and/or foundations to prove that there was no illegal discrimination. They suggested that you give your scholarship criteria to the schools and let them make the selections. In short, you fund the scholarships and let the schools make the selection based on your criteria.

This conference was 2 ½ days of non-stop action. It was fun, rewarding, inspirational and educational. Next year the conference moves to Charleston, South Carolina.

Congratulations to Donna Rowe-Ruggeri and her committee for doing Arizona proud!



*PID Joe Preston (seated) NACLFL Host Committee and MC of Conference. Donna Rowe-Ruggeri (at podium) NACLFL Host/LIONS SIGHT & HEARING FOUNDATION (Arizona)*



*(Seated left to right) Donna Rowe-Ruggeri, PID Joe Preston, Patrick L. Tsai, M.D., MHA, UNIVERSITY PHYSICIANS-U of A, at the podium on Glaucoma Research Session*



*Glen Gilbert, Executive Director of OREGON LIONS SIGHT & HEARING FOUNDATION, Presenter (Capital Campaigns & Major Donors)*

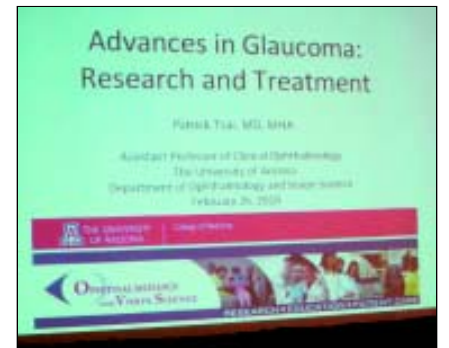


*NACLFL HOST COMMITTEE left to right PID Joe Preston, LS&HF Director Santos Alvarez, Executive Director Donna Rowe-Ruggeri, Director and Past President Priscilla White, Director and Immediate Past President Jackie Acorn (front)*

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*Interactive Panel Discussions Session, left to right Don Stanaway, Executive Director LIONS EYE FOUNDATION of CA/NEV; Gregg Turner/NACLFL President and Executive Director SOUTH CAROLINA LIONS CHARITABLE SERVICES; PID DR Bill Iannaccone (standing) Chief Operations Officer LIONS IN SIGHT (California); Donna Rowe-Ruggeri, Executive Director LIONS SIGHT & HEARING FOUNDATION (Arizona); Jim Wheeler, Executive Director LIONS SIGHT RESEARCH FOUNDATION (Texas)*



*Session on Glaucoma Research, Patrick L. Tsai, M.D., MHA, UNIVERSITY PHYSICIANS-U of A, Tucson, AZ.*



**"INTERACTIVE PANEL DISCUSSIONS "How To Survive In A Down Economy"**

*From left to right; Don Stanaway, Executive Director LIONS EYE FOUNDATION OF CA/NEVADA; Gregg Turner/NACLFL President and Executive Director SOUTH CAROLINA LIONS CHARITABLE SERVICES; PID DR. BILL IANNACCONI, Chief Operations Officer LIONS IN SIGHT (California); Donna Rowe-Ruggeri, Executive Director LIONS SIGHT & HEARING FOUNDATION (Arizona); Jim Wheeler, Executive Director LIONS SIGHT RESEARCH FOUNDATION (Texas). PID Joe Preston at the podium.*

**CANYON STATE LION**  
Lions Foundation of Arizona, Inc.  
1016 North 32nd Street, Suite 5  
Phoenix, AZ 85008



**2009-2010**

**MD-21 District Council**  
**Web: www.lions-md21.org**

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**ID Footsteps**

**Lion Dick Sawyer**



February started the long haul of weekends to be spent making visits to various conventions. The next weekend that we have free will be Easter.

We first went to Louisiana 8-1 and after a clear weekend up in Minnesota we hit snow. Yes, snow in Louisiana., it has been a weird winter. They were still plowing runways in Dallas when we dropped down to change planes. We had a chance to tour the Louisiana Lions Camp while there. Great facility and they do many things the same way that we do. The big difference is that they own their land.

When we went to Michigan MD11 for their Forum in the middle of February we again hit cold but fair weather. MD11 holds their forum on one day so our time was really packed. They do not combine a council meeting or cabinet meetings with their forum as we do, but I did have a chance to sit down with their council to discuss the state of the MD. They have two candidates from southern Michigan (MD11) and one candidate from northern Michigan (SD10) seeking endorsement for the position of International Director in Sydney. That could turn out to be a spirited race.

The North American Conference of Lions Foundations held its annual meeting in Phoenix this month. Lion Donna Rowe and the Arizona Lions Foundation had the honor of hosting the event. We should have had a representative from each of our state foundations since the meeting was so close. There was a lot to learn.

The last week of February found us in Grand Junction, Colorado, at the Orchard Mesa Lions Club 50th Anniversary. They had a great celebration as will two of our MD21 Lions Clubs. Both the Pinetop-Lakeside Lions Club and the Phoenix Valley of the Sun Lions Club turn 50 this year. Come on out and help them celebrate.

When you get to read this in April, we will most likely be sitting through committee meetings of the International Board in Hamburg Germany. Hopefully, we will be able to see some of the sites while there, but they do have our schedule packed.

Now, I am going to get up on my soapbox and use a little space to remind ALL clubs that they need to file a tax return each year. This has been the law since 2007. If you have not filed in 2007 and 2008 and now fail to file your 2009 tax return, you stand to lose your 501(c)4 tax-exempt status. The 3 year period is up this year. It ends on November 15, 2010. That is the 15th day of the 5th month after the close of your tax year which in most cases is June 30th. Please get this taken care of.

**Recycle Your Old Cell Phones**

Please donate your cell phones to Arizona Lions Vision Center. All proceeds go to help children with eye glasses.



Please call Jeannette F. Russell at 602-267-7573 if you have any questions.

**IPDG**

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**LIONS SIGHT & HEARING FOUNDATION**

**ls-hf.org**



**Submitted by: Donna Rowe/Executive Director**

The 20th Annual NORTHAMERICAN CONFERENCE OF LIONS FOUNDATIONS (NACLIF) was a huge success for the second time in Arizona. We hosted our first one in 1997 and the second one on February 26 and 27, 2010. The theme of this year's conference was "How To Survive In A Down Economy." We had some of the best professionals come together to present and discuss possible solutions. Next year's conference will be held in South Carolina.



LS&HF RAFFLE-The date for the drawing on these items will be Saturday evening, May 22, 2010. Tickets may be purchased from President Ed Middlesworth (480) 984-5081, the Foundation (602) 954-1723, or any director. Tickets are six for \$5.00. We have several raffle prizes; the Handicapped Kachina (over two foot high) pictured below and appraised at \$800.00, a George Forman Grill, a Craftsman 204 piece mechanics tool set, a ring, a watch, large Western Companions beautifully framed watercolor picture.

\* PLEASE DON'T WAIT UNTIL THE END OF THE YEAR — Think about the AZ TAX CREDIT FOR THE WORKING POOR tax credit for donations to LIONS SIGHT & HEARING FOUNDATION. You may donate \$200.00 for a single person or \$400.00 for a family AGAIN IN 2010. After your Federal deductions – you should get \$\$\$\$ back. PLUS you help someone see again. Just make your check payable to LIONS SIGHT & HEARING FOUNDATION, dated before December 31, 2010, and mail to us at 3427 N. 32nd Street, Phoenix, AZ 85018.

\*\*\*WALK-4-SIGHT AZ event was held on March 27, 2010, more on this in the next issue. "We Walk In The Dark So They Won't Have To." Please call Donna (602) 954-1723 for more information.

**Lions Foundation of Arizona Vehicle Donation Program**

**It's Easy – It's Fast – It's Tax Deductible**



The LFA comprehensive vehicle donation program is now in place and ready to go.

- Just call the LFA vehicle donation HOT LINE at 602-716-9826.
- Depending on condition, the vehicle will be collected running or not within minutes of your call.
- All appropriate paperwork will be completed easily and hassle free.
- All proceeds from the program are designated for the Lions Camp Tatiyee Land Campaign (TLC).
- All vehicles are then prepared for public auction.
- Here is a great opportunity to get rid of your unused vehicle, obtain tax benefits and help insure that the existence of Lions Camp Tatiyee can never again be in jeopardy.

**CANYON STATE LION**

**Articles are due the 15th of each month.**  
**E-mail articles to:**

*CanyonStateLion@LionsFoundationArizona.org*



**Canyon State Lion**

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E-Mail Address: *CanyonStateLion@LionsFoundationArizona.org*  
 Web Address: *www.LionsFoundationArizona.org*  
 All MD-21 Lions are invited to submit articles and photographs (black and white or color are acceptable). Photographs submitted can be originals or digital files sent via e-mail. The LFA reserves the right to edit for length and grammar.

Opinions expressed herein are those of the authors, and may not necessarily be those of the staff of the Canyon State Lion or the Board and Staff of the LFA  
**Any change of address should be made through your Club Secretary.**

EDITOR	GEORGE F. HILL
ADVISING EDITOR	PDG DONNA L. ANDERSON
PRINT/PRODUCTION	DIANA K. SLAUGHTER KOSHEWER

Big Wheel Races...Special Guest at the Luncheon... Dancing with the "Governors on Saturday night with NO Speakers...Memorial Service...Elections for Project Boards...Awards Breakfast...AND Seminars

These are just a few of the things planned for the upcoming MD21 State Convention, Mesa Hilton Hotel, Mesa, AZ, May 21, 22, & 23, 2010.

Your convention committee and the Council of Governors are hard at work putting together an outstanding Multiple District State Convention in May starting Friday with "Big Wheel Races" among the clubs and ending with Awards Breakfasts, the Closing Session and the recognition of our New Council of Governors.

Below is the Sign-up Sheet to enter your club in the first Annual MD21 Big Wheel Races. Pick a member of your club to represent your club, race against the clock (just like the Olympics) to determine the winner from each District and then watch the 3 finalists vie for the Title of MD21's FACEST Big Wheel Racer...and all of this takes place around the POOL.

Saturday's luncheon will feature our "Special Guest" as the speaker, there will be seminars of great interest all afternoon and culminating Saturday Night will be a Party to end all Parties. Get out your fancy duds, put on your dancing shoes and join the Council of Governors for dinner, dancing to "Sentimental Swing" (an 18 piece big band orchestra) and another first for MD21 - "Dancing with The Gov's" - our version of Dancing with the Stars. We are bringing in three 'world renown' JUDGES...sparing no expense to provide a fair and impartial contest of skills on the dance floor. You won't want to miss this event.

Sunday will begin with the District Awards Breakfasts and end with the closing session where our newest Council of Governors will be presented.

Get your reservations in now for this outstanding event in Multiple District 21.



Multiple District 21 Convention  
Hilton Phoenix East/Mesa  
Mesa, Arizona  
May 21, 22 & 23, 2010



REGISTRATION FORM

NAME: \_\_\_\_\_ SPOUSE: \_\_\_\_\_  
(Use one form for each Lion/Lioness) (Non Lion, if attending)

ADDRESS: \_\_\_\_\_ PHONE: \_\_\_\_\_  
ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

DISTRICT: (circle ONE) 21A 21B 21C

CLUB: \_\_\_\_\_ OFFICE: \_\_\_\_\_

Registration Fee (Before May 1 <sup>st</sup> , 2010)	_____ @	\$ 20.00	\$ _____
(Leo Registration is NO CHARGE)	_____	No Charge	
Friday Night - Big Wheel Races - Poolside		No Host Bar	
Saturday International Luncheon	_____ @	\$ 25.00	\$ _____
Saturday Dinner and "Dancing with The Gov's"	_____ @	\$ 40.00	\$ _____
Sunday Awards Breakfast	_____ @	\$ 20.00	\$ _____
<b>TOTAL</b>		<b>\$</b>	<b>_____</b>

Registration Fee (After May 1 <sup>st</sup> , 2010)	_____ @	\$ 22.00	\$ _____
Friday Night - Big Wheel Races - Poolside		No Host Bar	
Saturday International Luncheon	_____ @	\$ 27.00	\$ _____
Saturday Dinner and "Dancing with The Gov's"	_____ @	\$ 42.00	\$ _____
Sunday Awards Breakfast	_____ @	\$ 22.00	\$ _____
<b>TOTAL</b>		<b>\$</b>	<b>_____</b>

DIETARY NEEDS: \_\_\_\_\_

Make checks PAYABLE to: MD21 Lions Conference

REMIT TO: Scottsdale Lions Club  
2041 N. 87<sup>th</sup> Way #107  
Scottsdale, AZ 85257  
480-947-4277 or [NALundgrenSr@gmail.com](mailto:NALundgrenSr@gmail.com)

TO RESERVE A HOSPITALITY SUITE (\$90.00 PER NIGHT)  
CALL: PCC N. Alan Lundgren 602-510-8432 or [NALundgrenSr@gmail.com](mailto:NALundgrenSr@gmail.com)

FOR ROOM RESERVATIONS (\$80.00 Standard Rooms or \$90 Deluxe per night)  
CALL: Mesa Hilton @ 1-480-833-5555 or 1-800-544-5866

BE SURE TO INDICATE THAT YOU ARE WITH "THE LIONS"



MD21 Convention  
Mesa/East Phoenix Hilton Hotel  
Mesa, Arizona  
May 21st, 2010  
7:00 PM - Pool Side  
BIG WHEEL RACES

RACER'S CLUB: \_\_\_\_\_

DRIVER: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE: ( \_\_\_\_\_ ) \_\_\_\_\_

DISTRICT: \_\_\_\_\_

Send Registration to: Lion Marc Paquette  
Scottsdale Lions Club  
9494 E. Redfield Rd #2049  
Scottsdale, AZ 85260  
480-993-6650  
Email: [marc@thepaquettelawfirm.com](mailto:marc@thepaquettelawfirm.com)

**49th Annual Convention  
Arizona Council of the Blind**

The Arizona Council of the Blind is host affiliate for the 49<sup>th</sup> annual national convention of the American Council of the Blind from July 8 to 18, 2010, at the downtown Phoenix Sheraton hotel, 340 North 3<sup>rd</sup> Street. About 1,500 blind and visually impaired conventioners are expected to attend. Volunteers are needed to assist conventioners at the hotel, airport and on local tours during convention week. If you may be available as a volunteer, secure a volunteer registration form from the ACB website at [www.acb.org](http://www.acb.org) for competition and return to the national convention Volunteers Coordinator. You may also contact local AZCB Arizona affiliate chapter President Barbara McDonald at 602-285-0269 for further information.

**MD Directory Change**

Lion Zona L. Schafer is replacing Lion Gina El-Farra as Secretary of the Mesa East Lions Club. 480-830-5154 or [zonaschafer@msn.com](mailto:zonaschafer@msn.com). Address of club is: 559 S. Racine St., Mesa, AZ 85206.



MD21 Convention  
Mesa/East Phoenix Hilton Hotel  
Mesa, Arizona  
May 21-23, 2010



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AD DETAIL

COPY ATTACHED: YES NO (Camera Ready Copy Requested)

COPY DUE NO LATER THAN April 15<sup>th</sup>, 2010

REMARKS: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

RATES

Inside Front - Inside & Outside Back Covers	\$125.00
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[dwebster@farmersagent.com](mailto:dwebster@farmersagent.com)

Make Check Payable: MD21 Lions Convention

**PROPOSED AMENDMENTS TO THE MD21 CONSTITUTION, MD21 BYLAWS AND**

**THE MELVIN JONES LIONS INTERNATIONAL MEMORIAL CONSTITUTION TO BE VOTED ON BY THE DELEGATES AT THE MD21 ANNUAL CONVENTION ON MAY 21 - 23, 2010**



Prepared by the MD21 Constitution and Bylaws Committee

The MD21 Constitution and Bylaws Committee has received and reviewed the below listed two (2) proposed amendments to MD21 Constitution, one (1) amendment to the MD21 Bylaws, and one (1) amendment to the Melvin Jones Lions International Memorial Constitution that will be presented for adoption to the Delegates at the MD21 Annual Convention on May 21-23, 2010 in Mesa, Arizona.

**FIRST PROPOSED MD21 CONSTITUTION AMENDMENT**

**ARTICLE V, Council of Governors**, Section 4, paragraph b., add the following sentence:

The Governors Elect may, at their discretion, appoint a qualified Lion to assist the Council Secretary and/or the Council Treasurer in the performance of their duties.

**Purpose:** Provide increased efficiency in performing the administrative duties of the Council

**SECOND PROPOSED MD21 CONSTITUTION AMENDMENT**

**ARTICLE X, Multiple District Projects**, Section 7, Change the last sentence to read:

The total number of voting advisory Board Members appointed by that Project from outside MD21 shall be less than the Project's total number of elected Board Members from within MD21.

**Purpose:** To increase recognition and financial support for the Project from throughout North America and the World.

**FIRST PROPOSED MD21 BYLAWS AMENDMENT**

Add a new Article as follows:

**ARTICLE VII – MD21 PRIVACY POLICY**

A MD21 Privacy Policy, based upon the most recent language prepared by Lions Clubs International and recommended for Multiple Districts and Sub-Districts, will be prepared, implemented, and maintained for the purpose of safeguarding the personal information of the Lions in MD21. A copy of the MD21 Privacy Policy will be placed in the MD21 Procedures Manual.

**Purpose:** MD21 Compliance with Lions Clubs International Policy Recommendation.

**FIRST PROPOSED MELVIN JONES LIONS INTERNATIONAL MEMORIAL CONSTITUTION AMENDMENT**



**ARTICLE 4, COMMITTEE OF DIRECTORS**, Paragraph 1,

Delete the last sentence and replace it with the following two (2) sentences:

"So long as the Memorial has permission from Lions Clubs International to raise funds from outside the boundaries of Multiple District 21, the Memorial may appoint voting advisory Committee members from outside MD21 to serve in a non-officer capacity for three year terms. The total number of voting advisory Committee members appointed by the Memorial shall be less than the Memorial's total number of elected Committee of Directors from within MD21."

**Purpose:** To increase recognition and financial support for the Melvin Jones Lions International Memorial throughout North America and the world.

**Lions Camp Tatiyee Preparing for Campers!**

By Pearl Nancarrow

It is that time of year, when Lions, other service clubs, organizations, families and individuals join together for the annual Camp Cleanup! What a good way to put in some volunteer hours.

The dates are a bit early this year- none of them fall on the Mother's Day weekend. Mark your calendars for April 16 -18, April 23 -25- and April 30-May 1.

You may attend one or all weekends. You are welcome, even if you can only spend one day out of the weekend. Arrive Friday afternoon or evening, work hard all day Saturday, finish up on Sunday morning or by noon Sunday.

There is plenty to do, from grounds keeping (raking, mowing, moving rocks) to spring cleaning the cabins, running floor washers, waxers and polishers, carpentry, welding and plumbing for those qualified to do so, general repair work and painting.

It is very rewarding work, and a good time to network and brainstorm with people from all over the state.

The most fun is that you can stay right at the camp, if you choose. Just bring a sleeping bag, pillow and your own towels and soap. Otherwise, there are area motels that will give you a discount if you tell them you are working at Camp Tatiyee.

The food is good and they really feed you well! Call the Camp caretakers, Linda or Dick Bragg at (928) 537-2421, or e mail them at [rdickbragg@frontier.net](mailto:rdickbragg@frontier.net). Telling them which weekend or weekends you would like to come, and how many in your party. If you have a special skill (heating-cooling, plumbing, roofing etc.), be sure to mention it! Dick and Linda need to know so that cabins can be warmed and meals planned for.

If you are keeping track of volunteer hours, I am sure you can request a copy of the sign-in sheet for your club or organization, if you need it. Many clubs from Boy Scouts to Garden clubs volunteer time every Spring to help get our camp ready for campers.



**HAVA BBQ ready to start smokin'**

Every Lions Club is looking for an opportunity to develop a new fundraiser that will raise a significant amount of charitable funds, so that they do not have to solicit prospective donors several times each year. The Daybreakers Lions Club of Lake Havasu City, AZ has found just that type of event.

For nearly a year, the Daybreakers worked on putting together a Kansas City Barbeque Society (K.C.B.S.) sanctioned BBQ event at the State Park in Lake Havasu City. Their focus was on finding sponsors who wanted to be associated with the BBQ event and ones who would give significant cash and in-kind donations so the club could turn a profit, or at least, break even in the inaugural year. The club's initial goal was to have between 25 and 35 professional BBQ teams sign up for the first ever HAVA BBQ London Bridge Style event. They felt they could attract about 3,000 to 5,000 first-time visitors to the free event. They petitioned KCBS to get the opening date west of the Mississippi for the 2010 BBQ year. They were successful in getting the date and they immediately started visiting KCBS events across the west to gather information about putting on such an event. Working with their KCBS representatives, they became intimately familiar with the competitive BBQ world and saw that many events drew thousands of visitors.

As time rolled on, and the close of the 2009 BBQ year approached, the Daybreakers were pleasantly surprised that they had reached their low end goal of more than 25 teams. What they did not realize was that BBQ teams typically wait until just before the event to sign up. During December and January, they were receiving 3 to 5 entries per week. By the end of January, it turned into 2 or 3 a day. In all, 75 Professional BBQ teams signed up for the event by the closing date. This made our event the largest in Arizona. The project had taken on a life of its own. The Daybreakers club is a small group (some 16 members strong) and all of the members work on every project. We're lucky that we get visiting Lions during the winter, to help supplement our roles.

In addition to the BBQ, the Lions assisted KCBS with a sanctioned Judges School the night prior to the start of the BBQ event. They had over 60 certified Judges apply to work at the main BBQ event. In addition, they had some 35 certified Judges attend the school and another 45 first-time Trainee Judges sign up for the class. The criteria of the judges class focuses on judging strategies such as taste, tenderness and appearance of the individual food entries.

The premier sponsor for the event, the Lake Havasu City Convention and Visitor Bureau, was very impressed with the turnout of Teams and Judges from across the United States. A couple of cancellations due to weather conditions and an accident reduced the field to 72 teams from 15 states. Judges (72, one per team) came from 14 states. In addition, there were food vendors (ten) that came from outside the local area.

On Friday and Saturday, the BBQ event was packed with visitors. Estimates of the crowds were in excess of 15,000. Thankfully, KCBS ran the competitive portion of the event. The Lions were left to handling money for food concessions and a beer garden. In hindsight, it would have been nice to have an extra 25 people helping with the actual event.

Our goal was to at least break even the first year, and we far exceeded that goal. It currently looks like we will turn a profit of more than \$10,000 for our first event. And that means we will be able to help the community and Lions organizations more this year than we have ever been able to in the past. It's a great feeling, and well worth all the work.

Our goals for next year are to improve the efficiency of the event and to increase the team participation to over 100 BBQ teams. Based on the BBQ team comments from our first event, this is a reasonable goal. We were careful to document our processes so we feel 2011 will be even better than our initial event. The public, as well as the local business community, have expressed a real interest in making future events of this kind even more successful.



## District Governor 21A Column

Submitted by **DG Ann Roberts, DG April Newsletter**

### A TALE OF TWO CLUBS

By Ann Roberts

*"It was the best of times. It was the worst of times....."*

The presidents of two Lions clubs had received e-mails from their Zone Chairperson noting that their respective clubs were down two members each year for the past five years. Maybe the members had moved away, transferred to another club, died or their membership was dropped for some other reason. The facts were plain. In the last five years the clubs had each lost ten members. Both club presidents were forward looking.

A strange thing happened. Both club boards decided they had to do something about getting new members or the future of their club would be in jeopardy. Club One decided they would look into sponsoring a Chamber of Commerce event. Club Two decided to send three members to MEP training. And this is where the two clubs took different paths.

Club One had their membership chairman approach the Chamber of Commerce and found there was an opening to sponsor a Chamber social. They quickly told the Chamber they would sponsor the social. Club One designed a new, colorful brochure explaining what their Lions Club does for the community. Members were assigned to sit at a table during the social and hand out the new brochures to everyone who came by the table. They handed out twenty of the new brochures. And this is where the two stories differed.

Club Two had three members go to MEP training. At the MEP training these members diligently prepared a plan for their club that extended about a year into the future. They had brought to MEP training a list of all the events their club normally does each year and approximately when they took place. As part of their new Membership Enhancement Plan (MEP) they came back to the club with a detailed plan for getting new members, working around activities they normally did and adding at least one new activity. Their plan had not only been looked at by their MEP committee, but by all of the other clubs that participated in the MEP session. When they came back they asked their Board of Directors to approve the plan and presented it to their club membership.

By coincidence one of the MEP activities Club Two had planned was sponsoring a Chamber of Commerce social. Their plan included: (1) Setting a date for a Chamber social and making sure it was publicized in the Chamber newsletter. (2) Preparing a new club brochure telling how their club raises funds, what the funds are used for, what is expected of a club member and what it costs to join their club. (3) Assigning club members to be at a table during the Chamber social and other club members to walk around, handing out brochures to all Chamber members present. (4) A "fish bowl" was set up on the table at the Chamber social for business cards with a \$25 gift certificate from a local super market as winner of the drawing. (5) A few days after the event the club membership committee was to go over the cards deciding if they should just go to the business and invite them to a club meeting or go to the business and give them a "Community Needs Analysis". If they gave them the analysis, they would go back in a week and pick it up. As a "thank you" for filling it out, they would invite them to come to a meeting (and pay for their meal). Analysis needed to be pickup; not mailed back.

It's up to you to write the rest of the story.

## MELVIN JONES AND HELEN KELLER VISIT SUN CITY WEST SUNRISE LIONS

Melvin Jones (Lion Jim Heig), the founder of Lions Clubs International, who was born in Fort Thomas, Arizona, and Helen Keller (Lion Barbara Dienes), who asked the Lions to become Knights of the Blind, visited the Sun City West Sunrise Lions on February 26, 2010. They will visit your club, too, if you ask.

To inquire about the program, call Lion Barbara Dienes at (623) 546-2609.



## MEP REGISTRATION

The first Membership Enhancement Program (MEP) will be held Saturday, April 24<sup>th</sup> at Lions Foundation of Arizona (1016 North 32<sup>nd</sup> Street, Building C). Supplies and a sack lunch will be provided. A charge of \$5.00 per person is requested.

E-mail desire to attend MEP session by April 17<sup>th</sup> to: DG Ann Roberts (LionAnnR@aol.com). A minimum of three members per club is required. Their names and club positions should be in e-mail. If possible this should be the current president, incoming president and membership chairperson. A person from the club's membership committee can be substituted for any of these positions. Each club participant needs to bring with them a potential calendar of the coming year's events. General dates and events are acceptable. All three club members should have a similar copy of this calendar. A current club roster could prove helpful. You will feel confident that you can grow your club's membership by the end of the session!

### AGENDA

8:30 AM	Registration & supplies (Pencils, forms and a LARGE eraser provided)
9:00 AM	MEP overview and SMART goals with interaction from participants
10:00 AM	Breakout session with club members other than your home club Start of detailed goal writing
10:45 AM	Break
11:00 AM	First session with home club and comparison of plans
Noon	Working lunch & break
12:30 PM	Revision sessions with club member other than your home club
1:00 PM	Second session with home club and plan updates
1:30 PM	Presentation of each club's plan to MEP group to strengthen plan
2:30 PM	Third session with home club and preparation of plan to take back to club's Board for approval and presentation to entire club.

**YOU GET TO KEEP PENCILS AND WHAT'S LEFT OF ERASERS!**

## WE NEED MORE LUGGAGE!

We have two more non-profit organizations that are interested in receiving our gently used luggage. The first is Homeward Bound ([www.hbphx.org](http://www.hbphx.org)). For more than 18 years Homeward Bound has been offering a hand up to working poor by assisting homeless and domestic violence families. This is a unique program that helps with a complete package of housing, education, employment, life skills, child care and much more. We also have another domestic violence safe house in the Avondale-Goodyear area. As usual their location will not be disclosed. It is not one of the homes that has previously been on our list.

Please email District Governor Ann ([LionAnnR@aol.com](mailto:LionAnnR@aol.com)) to help you locate the most convenient drop-off point for your club. What started out as luggage for foster care children has expanded. If you know of some other non-profit that can use the luggage we collect, please email DG Ann.



## Laveen Lions 18th Annual Laveen Country Challenge Bicycle Ride

The Laveen Lions recently held their *18th Annual Laveen Country Challenge Bicycle Ride* on Sunday, February 21st. The ride has become a tradition in the community and riders could select one of three distances for their ride. There is the 15 mile family ride, a 30 miler, or, for those distantly challenged, the 62-miler which is commonly called the metric century (100K). Future plans may incorporate a 5 or 10 mile ride for those who find the longer routes a little challenging. (Think youngsters)

The tour travels on paved country roads through the last vestiges of Phoenix farmland, dairies and rural country homes. With the backdrop of South Mountain Park and the Estrella Mountain range, it is almost a step back in time. Riders are greeted by friendly volunteers at each of the well-stocked rest stops. From the traditional fruits and cold drinks to the home-baked cookies and breads, volunteer organizations and community residents deliver warm goodies from their kitchens to satisfy the hunger/thirst of the riders.

When they get back to the starting point (Laveen Elementary School), riders are able to enjoy the town's famous deep-pit BBQ dinner, a dinner that has been served up for **58 years**. Yes, that was in 1952 when proceeds went to the then March of Dimes campaign to defeat polio. Also, riders could stroll around the grounds where entertainment, vendor booths, rides, and a Laveen Art exhibit was open in the historic building "A". The BBQ, hosted by the Laveen Community Council, is their major fundraiser benefiting scholarships, youth programs, etc. throughout the community.

Plans are underway to make the *2011 Lions Bike Ride* (19th year) even more enjoyable. Contact Lion Vinny Calufetti at (602) 268-0642 or visit our website at [www.laveenlions.org](http://www.laveenlions.org)



## Surprise Sun Village Lions hold Western BBQ



The Sun Village Lions held their 5th annual BBQ on February 22nd. All proceeds go to Camp Tatiyee. Past President Carol Poppe is shown awarding door prizes and informing the audience on the project of the Lions. Over 250 people attended. A silent auction was held in conjunction with the dinner and helped add to the profits and fun for the evening.

## Laveen Lions 9th Annual Charity Golf Tournament



On April 24th the Laveen Lions will host their 9th Annual Charity Golf Tournament at the Bougainvillea Golf Course located at 5740 West Baseline Road in Laveen. The format is a 4-person scramble with a \$75 contribution that includes lunch, collared golf shirt, range balls, green fees, cart, "goodie bag," possible team prizes, raffle ticket and a "hole" lot of fun. For more information, contact Sharon Anderson at (602) 237-4207 or Jerry Cook at (602) 237-2247.

## District Governor 21B Column

Submitted by **DG Jim Brotherton, DG April Newsletter**

As I write this article Dottie and I have just returned from 21-B Annual convention held in Tucson. I'm not quite sure where to start to tell those who were not in attendance about this great event. Some of the comments expressed to me were "I think this is the best meeting I have been to in 15 years". This comment was made by a long time Lion from the Tucson area. Several similar comments were made by others. I do not mean to brag or boost. I want to express my thanks to those who worked so hard to make this event memorable.

The weekend started off with the tour and educational meeting @ the University of Arizona. Extremely well run and very educational. I did not hear from anybody that was disappointed. Many thanks to Sandy Shiff for his work and coordination, the Ophthalmology dept. at the university and Tucson Breakfast club members that drove the shuttle buses between the University and the Holiday Inn. I thought at the end of the day this would be the highlight of the convention. Read on

Friday evening we had a progressive dinner with the following clubs serving food. Tucson Downtown-Tanque Verde-Tombstone-Leisure World - Rincon and Benson. Not only was the food good, it was plentiful and well displayed. Congratulations to Tombstone for winning the best main dish-Tanque Verde for the best side dish and Benson for the best dessert.

Saturday morning breakfast was held with the ID and attended by six new Lions. All six shared their thoughts and ideas with us. Very interesting, more on this in the future.

Congratulation and thanks to Sandy Shiff and the Tucson Breakfast Club for forming a branch club at the U of A Ophthalmology department. There are currently six members. International Director Dan O'Reilly inducted those in attendance Saturday morning at the start of the cabinet meeting.

A presentation and thank you was expressed by the Food Bank Director in the Tucson area and normal district business was conducted.

My, no fine, meeting was again in place and tail twister Shawn Dunn conducted his own The Price is Right game show. A fun time was had by all in attendance. Over \$235

was collected at the conclusion to be presented to the U of A Ophthalmology dept. for continued research.

Lions of the month were presented to winners from the following months. November-Lion Ben Hernandez from South Tucson - December-Lion Santos Alvarez from Tucson North - Lion Lori Genz from Sierra Vista La Salida del Sol - and Feb. Bob Scully from Sun Lakes. Congratulations to ALL and KEEP UP THE GREAT WORK.

Nominations were opened for the DG and two VDG positions. From the floor came the nomination of Lion Karen Sell for 2nd VDG. Karen is from the Tucson Downtown Noon Club.

For 1st VDG Chip Kline was nominated. Chip is from the Tombstone Lions Club.

Carl Johannesen was nominated for DG. Carl is from Mesa Leisure World.

All three officers were elected. Congratulations to all. It is very reassuring that 21-B will be in good leadership hands for the future.

Lunch was served with about 130 in attendance. A very well received message was presented by International Director Dan O'Reilly. Ask someone to join and get them busy working on Lions projects was the message. You need to ask someone first. ID Dan shared with us what his experiences have been in Lionism and now in his travels as ID. I should mention that his wife, Maryanne, is also a Lion. The next time you think you are too busy to help out; I want you to think of ID Dan and Maryanne. They own and operate a small flower business in Stickney, Ill. Well maybe it is not too small, they have seven employees. In addition ID Dan is the mayor of Stickney. Currently they are traveling 3-4 weekends each month to make presentations such as they did for 21-B. While here ID Dan made presentation of two International president's Certificate of Appreciation in recognition of distinguished achievements. These awards were presented to Lion Sandy Shiff and Lion Karen Sell. A third certificate will be presented to another Lion in the near future. This Lion was not able to be in attendance at the conference.

The afternoon sessions were well attended. These were meetings on tele-medicine put on by the U of

A. ALERT eyeglass sorting (a great club project that clubs can be performing at their own locations. A really great project to be involved in. and a very interesting talk about prostate cancer from a prostate cancer survivor.

All were well attended, very well reviewed by the membership. Thanks to all.

The Saturday evening dinner and show was the obvious highlight of the convention. It will be difficult for me to explain the evening program. All eyes were riveted on Karen Taylor Goode as she performed for us. All songs that were sung were written by her. Her compassion for Lions was unbelievable. I noted that there were a few tears in the eyes of lions as Karen performed the two songs that she recently wrote for Lions. The song titled WE SERVE was truly a salute to all LIONS. You will hear more about this song in the future. So impressed was Karen about what she learned about what we do as she studied us to be able to write these songs that she wanted to become a LION. ID Dan inducted Karen during her performance into Lionism. Karen joined the Tucson Downtown Noon Lions club with Karen Sell as her sponsor.

I could go on and on about this meeting, however space is limited. For those that missed this convention you missed a great one. Thanks to many lions but especially to the Tucson Downtown Noon club and all that assisted. For those that want to know there were 186 preregistered for the convention and with walk ins attendance was about 200. Good show 21-B Lions.

### Clubs with positive growth through Feb. 2010

Apache Junction	+1
Chandler	+4
Douglas	+2
Green Valley	+1
San Pedro Valley	+4
South Tucson	+1
Tucson Breakfast	+11
Tucson North	+3
Green Valley La Canoa	+2
Leons De Las Montanas	+1
Chandler Sunbird	+2
Tanque Verde	+3
Special note	

Mesa Fountain of the Sun. This club filed for there charter in November with 25 members. As of Feb. report they are at 47 and I have been informed they are currently at 51. What an inspiration. Congratulations to all above.

## Updates from the Florence and Santan Lions Clubs

Submitted by **Sharron Gill**

The Florence Lions Club and the Santan Lions Club are welcoming the Harlem Ambassadors to Pinal County. This highly entertaining professional basketball team will be pairing off with the Dribbling Lions (made up of local coaches and other brave men) for a night of fun and excitement. As the Harlem Ambassadors put it... "It is not your grandfather's basketball show". Starring as co-coaches for the Lion's team are Pinal County Sheriff Paul Babeu and State Treasurer Dean Martin.

For an evening you won't soon forget, bring your family and friends for hilarity, food and drinks.

Monies raised by the Lions Clubs go towards scholarships, eye exams and glasses for those in need.

Thursday, April 29, 2010 at 6:30 PM at the Poston Butte High School, 32375 N. Gantzel Road, San Tan Valley.

For information and tickets, please call Charlie @ (520) 705-1534 or Pete @ (520) 424-2370.

## "What an awesome weekend!" ~ from the perspective of a new Lion with "new" eyes!

I cannot express in words, how I feel about attending my first, 21-B convention. It measured up to everything I thought it might be; and exceeded my expectations in other ways.

First of all, I was delighted to have made your acquaintance at this convention. It would have been nice had we had the opportunity to visit more; but I'm grateful for the fact that you want me to continue the email communications. I'm equally impressed that I can count on you and others like you to give me a helping hand, should any questions come up in my role as Secretary for the Apache Junction Club. It will be a challenge; but as someone who has been blind since birth, I've not shied away from challenges; which is a good thing.

So what about my impression of the District convention? Very impressive. There is no other way to express it. I think that our new District Governor put it best on our trip home today. 21-B set a standard for how conventions should be run. District Governor Jim did an outstanding job; not only of conducting the cabinet meeting, but also conducting the proceedings at the convention. Being a delegate and taking part in the voting process was most interesting. I want to thank you again, for making it possible for me to be a participant in that particular faze of the convention.

I have always been a person who has appreciated the little things that people do, to make an experience such as this, a little more special. To that individual or individuals, the little things they might think of as no big deal. To me, it enhanced and made a great weekend, a little extra special. I would like to share some examples of what I am talking about.

The tour through the Ophthalmology Department at the University of Arizona was one of the most profound experiences I have ever had. I was not sure as to the status of my taking the tour; since I had heard it was almost filled. Lion Carl said I should put it down anyway, and let's see what happens. I've never appreciated our motto, "We serve", as I did this past weekend. There was a young man I came to know from the Tucson Morning Breakfast club, by the name of Jimmy. He told them to hold the vans; he was going to go get a blind man in 111. What do you say for an act of kindness such as that? After the tour, we heard from one of the other doctors, and that was followed by questions. I felt that the group needed to hear a perspective they might not get to hear otherwise. I wanted to explain in my own way, why the work they're doing there, (For which I'm totally supportive), is so important.

I shared my story; how I had been born 2 months premature. How I needed to have oxygen to be kept alive. I was an incubator baby. Back in the fifties, there was not the technology to control the oxygen received. As a result, I received too much oxygen; thus, destroying my optic nerves. There was no choice but to do it that way, if I were to be kept alive.

The point of all of this is that the things that are happening at the University of Arizona shows what has been done and what can be done. And while research like this may not help my particular situation, the fact remains that they have been able to help so many others. I ended my comment by encouraging them to keep the good work up.

As we were waiting for our ride back to the motel, Lion Sandy, who's the liaison between Lions and the University, made it a point to introduce himself. I guess he was the one who set this thing up. Anyway, he thanked me for sharing my story. As he put it, "You were my pay check today". I guess a story such as that would be an inspiration or an encouragement; not only to him, but to people like Doctor Joe Miller. I met him as well, as he thanked me for being a part of this tour.

I would see Lion Jimmy again on Saturday morning. When we had our break, we found a restroom. Then, while we had time, we walked around, and saw what was going on; such as the silent auction. He described things that were going on. I wished we had longer time together. He was a delight to talk with; and he was very comfortable, when it came to being of assistance. He was doing all of the right things.

There's much more I could say about the weekend. Tomorrow night at our meeting in Apache Junction, I'll give a report. I can't say enough for the way that people such as yourself and others went out of your way, to make a first timer feel welcome. The assistance provided was top-notch in every sense of the word, and definitely embodied what we as Lions are about. An experience such as this could not be described in just a few words. This is what I came up with.

In the meantime, I wish you well. You'll be hearing from me again; as I will want to get some email addresses of the people I spoke of. If you could pass my comments on to people you feel might appreciate seeing them, I would be most appreciative.

Yours in Lionism, Gary Gjerstad

## Apache Junction Lions

Submitted by **Evelyn Stringham**

Some 304 first graders in four Apache Junction Schools learned about their American flag and were given a personal flag, thanks to a Flags for First Graders Program promoted by Lions International. "Thank you" drawings from some of the students were shared by members of Apache Junction Lions members at their March 1 meeting. Don Endres headed the A.J. Lions group that visited Avalon, Four Peaks, Desert Vista and Superstition Mountain Elementary Schools. Assisting were John and Jeanne Roska, Joy Sojourner, Ron and Marge Selden, Jim Hudgins, Richard Swenson, and Dick Juhl.

## 2010 Leaders Elected

Carl Johannesen of Mesa Leisure World will be looking for more communication from the clubs as he rolls into his year as District Governor.

"There is no such thing as too much information for me," DG Elect Carl told his new team at their first meeting after election at 21B Convention.

Others elected to serve the district include Vice District Governor Elect Chip Kline of Tombstone and 2nd Vice District Governor Elect Karen Sell of Tucson Downtown.

Helen Coile of Green Valley La Canoa will serve as District Secretary; Patty Lacy of Tucson Downtown will stay on as District Treasurer.

The team will officially take office July 1 but has begun working already to transition into their new roles. "We want to take advantage of all the knowledge and experience current DG Jim Brotherton can bring to the new team to make this a productive transition," Johannesen noted.

If you would like to serve in a leadership position at the district level this coming year, contact DGE Carl at 480 415 7865 or by email at his new address [LionCarJo@aol.com](mailto:LionCarJo@aol.com) to discuss your areas of interest.

# District Governor 21C Column

Submitted by **DG Phil Phillips, DG April Newsletter**

By the time you receive your next copy of the Canyon State Lion our District Convention will be history and the delegates will have elected your District Governor and two Vice District Governors for the Lions year of 2010-2011. So if your club is going to have delegates at the convention be sure that the club is in good standing with not only Lions International but also with your District, including having your District and Multiple District dues paid for the second half of 2010.

In the last issue to the Canyon State Lion you found registration forms for the MD convention in Mesa as well as entry forms for the Hot Wheels race. I hope many of the clubs have a rider for this contest as it should be an enjoyable evening and of course the over all winner will take home a prize. So get your registration forms in for both the convention and the Hot Wheels race to Lion Marc Paquette, President of the Scottsdale Lions

During this year Lion Sandy and I have so far visited all of the clubs in the District but two and we will be visiting them before the MD Convention, I have been both pleased and somewhat concerned with what I have seen and heard. Many of the clubs are very active both with service projects and with their fund raisers, while others aren't doing so well mainly due to our declining membership in the District.

As many of you are aware it is hoped that your District will run a candidate for 2<sup>nd</sup> International Vice President in the very near future but to do this your District has to have a minimum of 1250 members. This is a requirement of International not a figure that we have come up with, But why stop with just that many? Doesn't 1300 or even 1350 sound even better?

As you bring in your new members there are more hands to help with service projects as well as work at your fund raisers, giving a great boost to your club. I would caution you however, to be sure the new members receive a good orientation about Lions and what we do as this will help get them off on the right foot. One of the special points that needs to be pointed out to them is that dues have to be paid, as some clubs have taken in members only to lose them when they found out they had to pay to volunteer.

Be sure to mark the dates of officers training on your calendars. While I cannot stress enough how important it is for your incoming President, Secretary, Treasurer and Membership Chair to attend this training, other Lions are always welcome. I believe that a club who elects an officer into one of these positions and fails to see that they get to the training, is like putting a person adrift in a row boat with no oars. They will tend to drift aimlessly all year,

By now I hope each club has held their club elections and have sent the PU-101 form to not only Lions International but also to myself and to our 1<sup>st</sup> Vice District Governor who is working against a deadline to get the 21C part of the directory prepared. If your election has not been held please do so as soon as possible, Remember the nominations and election can be done at one meeting; there is no need to stretch this out over two or three meetings.

A lot of Lions will not be going to Sydney for the International Convention but hopefully many more will make the next one as it will be Seattle, Wa. Also the USA/Canada Forum is coming up on Sept. 23-25, 2010 in Milwaukee, Wi. If you have never made one or even if you have these forums can be eye openers into Lions with all the mini forums that are held. I can promise you that you will come away with your head so full of information that it will take some time to digest all of it.

To all the folks who are Irish or claim to be, HAVE A FULFILLING ST. PATRICK DAY.

Pinetop Lions Club will celebrate their **50th Anniversary** on **Tuesday, May 18, 2010** at HonDah Resort and Casino. The club will be celebrating 50 years of "We Serve" with a Western Buffet beginning at 6:00 p.m. Persons interested in joining the club to celebrate this special occasion need to contact Lion Carolyn White at 928-368-6511 or 928-242-0922 or Lion Mary Ellen Bittorf at 928-367-2462 for additional information and deadlines.

Additional dates Pinetop Lions Club for your calendars are:  
**Friday, April 30, 2010**, Pinetop Lake Chamber of Commerce Perk Up at Camp Tatiyee co-sponsored by the Mahoney Group.

**Tuesday, May 18, 2010**, HonDah Resort and Casino - Pinetop Lions Club 50th Anniversary or "We Serve".

Saturday and Sunday, **July 3 and 4th, 2010** - "Summer in the Pines Antique Show and Sale", Blue Ridge School, White Mountain Blvd., Pinetop / Lakeside Az.

Saturday and Sunday, **September 25 and 26th, 2010** - 32nd Annual "Fall Festival in the Pines" Antique Show and Sale, Blue Ridge School, White Mountain Blvd. Pinetop/Lakeside AZ.

Pinetop Lions Club meets the 1st and 3rd Tuesday evenings of each month at Lakeside Senior Citizens Center. Meetings begin at 6:00 p.m. Further membership information please contact Lion Brian Minson, membership chairperson at 367-1090 or Lion Mary Ellen Bittorf, President at 367-2462.

## WHERE HAVE THEY GONE?

We are embarking on a serious mission. PID Joe Preston would like to be elected 2<sup>nd</sup>. Vice President of Lions International. The Arizona Lions are completely behind him. But there is a big job for the Lions to do before Lion Joe can accomplish his goal.

The District that he is in needs members to bring the District up to minimum members to be eligible to make a run. We need new clubs, new members and to retain the members that we have. We have been losing members at an alarming rate, and we need to do something about that. What are we doing to ensure that our members will stay in the service of Lionism?

Are you sure that your members fit your club? It is important that the members not comfortable in the club will not stay. They need to be in tune with the club's needs and be able to support the club projects and the running of the club.

Are your club members cliquish at the meetings. I would like to relate to you what just happened in our club. We just recruited a new member and the 2<sup>nd</sup> meeting he attended he said "I see everyone has assigned seats." We were in a rut and didn't recognize the situation. The Lion Tamer decided who would sit where. We made up place cards and the Lion Tamer puts them out at the meeting. No one sits at the same place every meeting. You must look at your club seriously. Maybe it is time to make another Club Assesment to show what your club is doing right and what it is doing wrong? This is a very good tool if the club takes it seriously and honestly assesses the club. Even critiquing yourself.

If a member doesn't show for a meeting without letting anyone know, does his or her sponser give the member a call to see if anything is wrong? If a member stops coming to meetings regularly, does the members sponser and the President invite him or her out to a luncheon to find what is wrong? Another good way to keep track of your members is to have a calling tree where they are asked if they will be at the meeting coming up, and if not why. Last but not least, this is not Rocket Science. We all know what we have to do to make sure PID Joe can fulfill his goal of becoming President of Lions International. We all know that he is extremely qualified so lets get out there and get it done!

Lion C "HOPPY" Hopsicker

21C Retention Chairman

## Phoenix Valley of the Sun Lions Club

Submitted by **Lion Joseph Jones**

On March 10th the Valley of the Sun Lions Club had a very special guest speaker, Tanner Robinson. In June of 2009, Tanner, along with 7 other visually impaired students, climbed to the summit of Mount Kilimanjaro. Tanner was introduced by his K - 8th grade teacher, Rachel Jones, who teaches visually impaired children at Richard E. Miller and Royal Palm Middle Schools. Tanner spoke of his life of blindness since birth and how he has overcome obstacles through determination, excellent teachers and technology.

Tanner's story can be viewed on the Valley of the Sun's web site at: [www.PhoenixLionsClub.us](http://www.PhoenixLionsClub.us) under the Photos tab.

## Roar Lions Roar!!!!



We are moving forward with Proud Lion / Proud Sponsor.

The Prescott Noon Club has started using this program with their club.

They are also going further and they are going to utilize the whole Mentoring program. Great Job.

They have visited the Prescott Sunrise Club and they are wanting to start the program also.

Hope to hear from more of you with news of what your club is doing with Proud Lion/Proud Sponsor.

More information in next months CSL.

Thanks Prescott for your encouragement.

Lion Sandy Phillips



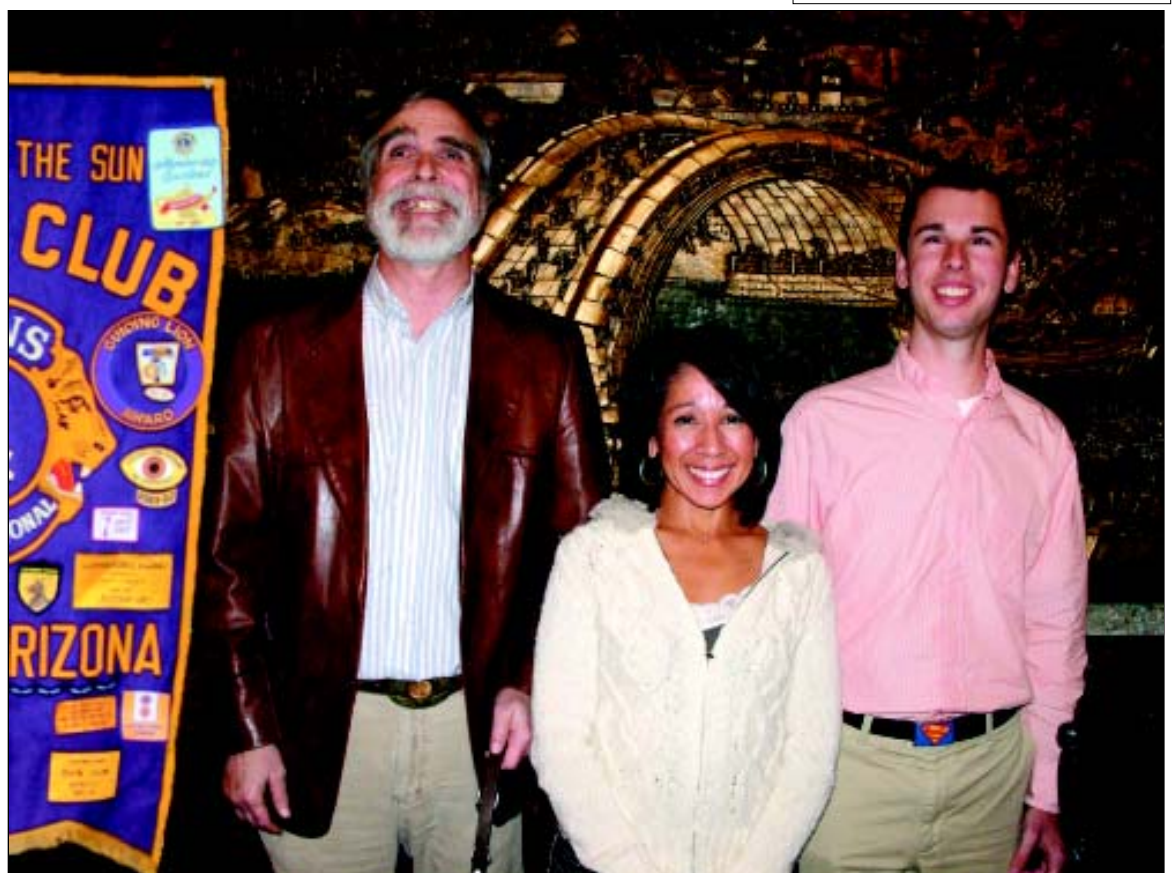
Is your club having a fundraiser? Why not let everyone know about it! E-mail your flyer to the District Information Technology Chair, Lion Joseph, and have it published on the District web site. Visitors will be able to view and print your flyer in full color. E-mail Lion Joseph at:

LionJoseph@

ComputerComprehension.com.

You can access the 21C web site through the MD21 web site at: [www.lions-md21.org](http://www.lions-md21.org)

Do you need a copy of the District Governor's Contest? How about the minutes from the last 21C Convention? Find forms and information on the **D21C web site**. You can view and print them as needed. Access the 21C web site through the MD21 web site at: [www.lions-md21.org](http://www.lions-md21.org).



Pictured L/R: VOS President PDG Tom Simmons, Rachel Jones and Tanner Robinson.

**Calendar of Events**

**2010**

Apr 16 – 18	Camp Tatiyee Work Weekend		
Apr 17	Peoria Lions, 1 <sup>st</sup> Annual Golf Tournament	Peoria	Jim 602-881-0522 or Rob 623-583-3254
Apr 17	Officers Training	Phoenix	PDG Ralph Williamson 623-773-9170
Apr 18	Tucson Breakfast Lions, Drive "FORE" Sight Golf Classic, Del Lago Golf Course	Tucson	Pete 520-747-5957 or Dom 520-323-2522
Apr 23 – 25	Camp Tatiyee Work Weekend		
Apr 24	Diabetes Expo – Phoenix Civic Center	Phoenix	Renee Menard 480-710-4719
Apr 24	Officers Training	Tucson	PDG Ralph Williamson 623-773-9170
Apr 24	Pride of the Lions Charity Golf Tournament, Orange Tree Golf Course	Scottsdale	Howard Arntz 602-943-5793
Apr 24	Laveen Lions Golf Tournament	Laveen	Sharon Anderson 602-237-4207
Apr 30 – May 1	Camp Tatiyee Work Weekend		
Apr 30	Pinetop Lions, Pinetop Lake Chamber of Commerce Perk Up at Camp Tatiyee Co-sponsored by the Mahoney Group		
May 1	Officers Training	Flagstaff	PDG Ralph Williamson 623-773-9170
May 1	San Manuel Galiuro Mtns. Lions Foundation, 1 <sup>st</sup> Annual BBQ Lovers Contest, San Manuel Airport	San Manuel	Albert DeHerrera 520-503-3176
May 6 – 8	DGE, VDGE, CST, CT Training	Phoenix	PDG Ralph Williamson 623-773-9170
May 15	Black Canyon Bicentennial Lions Club, Zone Social, Radio Show and Dinner	Black Canyon City	Marilyn 623-764-2298 or 623 374-5424
May 18	Pinetop Lions Club Celebrates their 50 <sup>th</sup> Anniversary, HonDah Resort and Casino		Carolyn White 928-368-6511
May 21	4 <sup>th</sup> Council Meeting	Mesa	
May 21 - 23	MD Convention, Mesa Hilton	Mesa	PCC N. Alan Lundgren 602-271-0206
May 26	Phoenix Valley of the Sun Lions Club 50 <sup>th</sup> Anniversary Celebration, Golden Phoenix Restaurant	Phoenix	Hans Groot 602-553-8332 secretary@PhoenixLionsClub.us
Jun 12	Overgaard Ponderosa Golf Tournament	Overgaard	ID Dick Sawyer 928-535-5563
Jun 20	Lions Camp Tatiyee, Open House		
Jun 28 – Jul 2	Lions International Convention	Sydney, Australia	
Jul 3 – 4	Pinetop Lions, "Summer in the Pines Antiques Show and Sale"	Pinetop/Lakeside	
Aug 7	21-C Kick Off/Council Meeting	TBA	VDG Mike Kenny
Aug 14	21-A Kick Off	Phoenix	PCC Joan Williamson
Aug 21	21-B Kick Off	TBA	VDG Carl Johannesen
Sep 23 – 25	USA/Canada Forum	Milwaukee, WI	
Sep 25 – 26	Pinetop Lions, 32 <sup>nd</sup> Annual "Fall Festival in the Pines" Antique Show and Sale, Blue Ridge School	Pinetop/Lakeside	
Nov 5 – 7	MD-21 Mid-Year/Council Meeting	Prescott	PCC Joan Williamson
Nov 13	Sun City Host Lions Club, 50 <sup>th</sup> Anniversary Dinner, Palm Brook Country Club	Sun City	Paul Yopps 623-972-7862

**2011**

Jan 15	Melvin Jones Lions International Memorial Rededication Day	Ft. Thomas	Sally Hanson 480-802-0151
Feb 18 – 19	21-A District Convention, Council Meeting	Laughlin	Lion Linda Finley
Mar 11 – 13	21-C District Convention	TBA	VDG Mike Kenny
Apr 1 – 3	21-B District Convention	TBA	VDG Carl Johannesen
May 20 – 22	MD-21 State Convention/Council Meeting, Mesa Hilton	Mesa	TBA



**The Melvin Jones Lions International Memorial Fort Thomas, Arizona**

What is one of the best kept secrets in Lions? The Melvin Jones Lions International Memorial. Even here in Arizona many Lions are not aware of the Memorial or the reason it exists. The Memorial, located in Ft Thomas, AZ, exists as a tribute to and a lasting reminder of our founder, Melvin Jones. Yes, Melvin Jones, a Chicago businessman, founded Lions Clubs International in Chicago, and our international headquarters is located in the Chicago suburb of Oak Brook, but Melvin Jones was born right here in Arizona on January 17, 1879. His roots are here.

Not only do Lions worldwide not realize that the only connection between the Melvin Jones Lions International Memorial and the Melvin Jones Fellowship program is the name "Melvin Jones", they assume that the donations made to fund Melvin Jones Fellowships go to the Memorial. Nothing could be further from the truth. The only funding for the Memorial comes from club donations, memorial brick sales, and pin sales. Those donations and sales are the only source of income to maintain and promote the Memorial, worldwide. Melvin Jones, himself, a humble man who never even served as

International President, had the vision to preserve his birthplace as a focal point for Lions to focus on the true meaning of "We Serve". He participated in the plans to erect a spire in Ft. Thomas, AZ to inspire Lions to rethink their reason for becoming Lions and their goal to help the people of the world. The museum, located next to the spire, is dedicated to preserving the history of the man and the institution.

All of this requires funding to maintain the monument, the museum and the grounds. In addition, funds are needed to continue the education of Lions regarding the roots of the organization and its meaning to millions of people around the world whose lives are improved through our sight and hearing programs, our dedication to diabetes research and

our ability to help people and nations in need through disaster relief. The maintenance of the facility, mainly provided by the Safford Lions Club and other dedicated Lions, costs real money. Not outrageous funds, but enough to repair the roof on the museum, pay the electric and water bills, and preserve the exhibits donated from Lions throughout the United States and the world.

Our needs are simple, our budget sparse. As we approach the end of the current Lions Year, it is time for your Melvin Jones Lions International Memorial Board of Directors to ask each and every club in the multiple district to remember the Memorial when deciding where to direct their donations. Each club has it's own reasons and commitments behind the donations they make to charities,

organizations, and state projects. Please try to remember the needs of the Memorial – and the reasons that it exists – when making those donation decisions. The Memorial is yours – please help us keep it that way.

Individual Lions can help forge the future of the Memorial by becoming members of 1000 Vanguards, a group of Lions who have a vision of the future and a goal of making the Memorial known worldwide by Lions and others.

Invite a Melvin Jones Lions International Memorial Board Member or Advisor to one of your meetings. We would be happy to share the history, the goals and the promise for the future with your club. And - remember us when making your state project donations.

Submitted by Lion Sally Hanson, Secretary/Treasurer, MJLIM



**\*Lions Foundation of Arizona\***

**1016 N. 32<sup>nd</sup> Street  
Phoenix, AZ**

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- Newspaper
- Office/School
- Phone Books

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